

Marketing your Non-FIU event at FIU:

In Communications

When marketing your event, it is permissible to use the words “Florida International University” or “FIU” in the context of the location of the event. For example, “Chef’s Challenge at FIU”. It is not permitted to use FIU in a context that would confuse customers as to your event being produced by the university as in the example “FIU Chef’s Challenge”. Use of the FIU logo is not permitted to market non-FIU events.

On Campus

On-campus advertising of non-FIU events is not permitted except on the day of your event. Only temporary parking signage and A-frame style signage is permitted as long as it has been approved by the venue and/or FIU Parking & Transportation. The Bus Benches on campus are another option for advertising non-FIU events or brands on campus. These are managed by MSSmedia mssmedia.com, 305-358-8868.

Filming at your Non-FIU event:

Filming and photography at FIU carries a separate fee from location and event reservation. If the primary purpose of your rental is to create multimedia, please contact Lotty Jean at 348-7102 or the Division of External Relations at 305-348-7235